



Desert Ridge Resident Carla Snyder Honored with Prestigious Leadership Award

Submitted by Jeanette Lauder | Photos provided by Carla Snyder

Carla Snyder, a Desert Ridge entrepreneur, author, and film producer, has received the Phoenix Business Journal's Business Leadership Award in recognition of her contributions to filmmaking, business innovation, and personal development.

Snyder is the co-founder of 90,000 Feet Arizona, an Arizona-based production company she launched in partnership with three-time Emmy Award winner Chris Nolan. The studio produces documentaries, branded entertainment, and narrative films designed to challenge assumptions and inspire audiences. By combining AI-assisted production tools with traditional storytelling, 90,000 Feet.com has developed a reputation for cinematic work that emphasizes both efficiency and emotional impact.

Among Snyder's current projects is *Climate of Hope*, described as the world's first feature-length AI-hybrid thriller. The film follows a climate-change podcast host and her former military hacker partner as they race across the globe while being pursued by corporate operatives attempting to suppress evidence related to climate chaos.

Fireside resident Dr. John Hans Gilderbloom appears in the film as the real-life professor whose book, *Climate Chaos: Killing People, Places and the Planet*, inspires his students to take action. Support for the film is being accepted to help complete production, and contributors will be recognized in the film credits.

Beyond filmmaking, Snyder serves as Chief Igniter for Impact Transformation, a company focused on career guidance, leadership development, and personal growth. Her work emphasizes helping individuals pursue professional success while improving health, fulfillment, and long-term well-being.

Reflecting on her career, Snyder said, "My path to success has been shaped by resilience, perseverance, and a willingness to embrace change. For me, success is about creating meaningful impact while helping others rise along the way."

Snyder has previously received additional honors, including the International Women's Award for Promoting Peace.

For more information, visit www.carlajsnyder.com.

