



Sustainable Urban Neighborhoods Urban Studies Institute University of Louisville

426 West Bloom Street Louisville, KY 40208

March 17, 2021

Dear Orlando:

I am writing this letter on behalf of Carla J. Snyder to support her as a candidate for Greater Phoenix Workforce Leadership Academy. She brings with her an expertise in leadership, jobs, education, and training that is of great value.

My partnership with Carla began nearly three years ago at the Neighborhood Associates, which is located in Washington D.C. She was impressive in helping guide us in developing a better understanding of workforce development in underserved communities. The parent organization of Neighborhood Associates is Telesis, which has built \$2.3 billion dollars' worth of affordable and attractive housing in 23 different cities creating 16,000 family homes and thousands of jobs. We are involving her in several national foundation grants on creating livable communities.

Carla also has excellent teaching skills evidenced by the courses she has taught at Gateway Community College. Most of the students wanted to better themselves in their prospective fields of endeavor. Her teaching evaluations were at the highest percentile.

She recently conducted a workshop with at Annual Hawaii International Conference that attracted a standing room only crowd. The feedback was exceptional and she will be coming back as a featured presenter. Her presentation did an excellent job of delivering transformative strategies to improve one's standing in the workplace.

Carla has the whole package: research, teaching, and a commitment to community service. She demonstrates all the skills of leadership, mentoring, and building self-esteem. Please check out her website at: CarlaJSnyder.com/media.

I believe Carla will be a valuable asset to your Leadership Group on Workforce. She is sincere, hardworking and dependable with healthy sense of humor. I give Carla my highest recommendation without any reservations.

If you have any questions about Carla or our work together, please do not hesitate to contact me by email or phone.

Sincerely,

John I. “Hans” Gilderbloom, Ph.D.

Phoenix Resident, Homeowner and Consultant on Livable Cities

Professor, Urban and Public Affairs, University of Louisville (UofL)

Awarded Presidential Medal for Distinguished Research and Creative Activity at UofL

Awarded Republican Congressional Medal for Outstanding Business Development

Ranked as one of the world’s top urban thinkers by Planetizen

Formerly Professor of Economics and Business at the University of Louisville (1992 to 2000)

Distinguished Scientist Neighborhood Associates, Washington D.C.

Director, Center for Sustainable Urban Neighborhoods (SUN) Washington D.C.

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<http://www.chromatichomes.com>

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